

b. 16 Jan 1978 a. 164 Springdale BLVD Toronto, ON n. Canada t. 416 834 9241 e. hart.andrew@gmail.com

For examples of my work, please visit www.andrewhart.ca

# **PROFESSIONAL PROFILE**

A passionate, effective, creative thinker and leader with over 20 years' experience helping a wide range of clients improve their brand and business results. A senior creative director executing award winning content through an array of media including social, digital, audio, broadcast, print, out of home and experiential. Capable of managing multiple projects from strategy development to final execution. Leads and directs creative superstars with honesty and inspiration to produce the most persuasive content possible.

### **EDUCATION**

### University of Toronto - Rotman 2019

Executive Leadership Program Toronto, ON

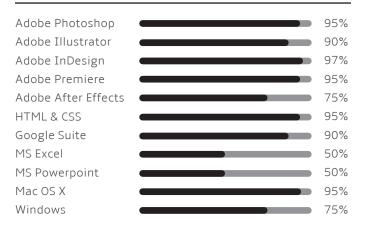
# Academy of Design 1999 - 2001

Creative Advertising - Art Direction Toronto, ON

### Carleton University 1997 - 1999

Industrial Design Ottawa, ON

# **PROFESSIONAL SKILLS**



# **PROFESSIONAL ACHIEVEMENTS**

**I'VE HELPED** create a new brand, tone and voice for SickKids and charitable giving in Canada. As a result, SickKids has been named Brand of the Year by Strategy Magazine many years over. My work and leadership has helped raise over \$1 Billion during my time as Creative Director.

**WORK AWARDED AT** Cannes Lions Festival, Kinsale Shark Awards, Cassies, CMA's, ADCC, Marketing Awards, Media Innovation Awards, Atomic Awards, New York Festivals, Applied Arts, Digital Marketing Awards, London International Awards, to name a few.

# **WORK EXPERIENCE**

**LEO BURNETT** 2022-PRESENT CREATIVE DIRECTOR

SICKKIDS FOUNDATION 2014-2022 CREATIVE DIRECTOR

**LEO BURNETT** 2012-2014 SENIOR ART DIRECTOR

Brands: IKEA, TD Bank, Coors Light, Raise the Roof, LCBO,

AMC Networks

## **TAXI ADVERTISING & DESIGN 2010-2012**

SENIOR ART DIRECTOR

Brands: Canadian Tire, Boston Pizza, Covenant House, Telus,

Rickard's

**BBDO** 2005-2010

ASSOCIATE CREATIVE DIRECTOR

Brands: Jeep, Dodge, RBC, Frito Lay, Pepsi, Gatorade

**OGILVY & MATHER** 2004-2005

Intermediate Art Director

Brands: Dove, Mattel, Cogico, Kraft, Mastercard

GJP ADVERTISING 2001-2004

Art Director

Brands: LCBO, Ontario Gov't, Toyota, Radioshack

# **PERSONAL SKILLS**

