



Professional Resume

# ANDREW HART

CREATIVE LEADER, CREATIVE DIRECTOR

b. 16 Jan 1978  
n. Canada  
m.s. Married

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For examples of my work, please visit [www.andrewhart.ca](http://www.andrewhart.ca)

## PROFESSIONAL PROFILE

A passionate, effective, creative thinker and leader with over 20 years' experience helping a wide range of clients improve their brand and business results. A senior creative director executing award winning content through an array of media including social, digital, audio, broadcast, print, out of home and experiential. Capable of managing multiple projects from strategy development to final execution. Leads and directs creative superstars with honesty and inspiration to produce the most persuasive content possible.

## EDUCATION

**University of Toronto - Rotman 2019**  
Executive Leadership Program  
Toronto, ON

**Academy of Design 1999 - 2001**  
Creative Advertising - Art Direction  
Toronto, ON

**Carleton University 1997 - 1999**  
Industrial Design  
Ottawa, ON

## PROFESSIONAL SKILLS

Adobe Photoshop		95%
Adobe Illustrator		90%
Adobe InDesign		97%
Adobe Premiere		95%
Adobe After Effects		75%
HTML & CSS		95%
Google Suite		90%
MS Excel		50%
MS Powerpoint		50%
Mac OS X		95%
Windows		75%

## PROFESSIONAL ACHIEVEMENTS

**I'VE HELPED** create a new brand, tone and voice for SickKids and charitable giving in Canada. As a result, SickKids has been named Brand of the Year by Strategy Magazine many years over. My work and leadership has helped raise over \$1 Billion during my time as Creative Director.

**WORK AWARDED AT** Cannes Lions Festival, Kinsale Shark Awards, Cassies, CMA's, ADCC, Marketing Awards, Media Innovation Awards, Atomic Awards, New York Festivals, Applied Arts, Digital Marketing Awards, London International Awards, to name a few.

## WORK EXPERIENCE

**LEO BURNETT 2022-PRESENT**  
CREATIVE DIRECTOR

**SICKKIDS FOUNDATION 2014-2022**  
CREATIVE DIRECTOR

**LEO BURNETT 2012-2014**  
SENIOR ART DIRECTOR  
Brands: IKEA, TD Bank, Coors Light, Raise the Roof, LCBO, AMC Networks

**TAXI ADVERTISING & DESIGN 2010-2012**  
SENIOR ART DIRECTOR  
Brands: Canadian Tire, Boston Pizza, Covenant House, Telus, Rickard's

**BBDO 2005-2010**  
ASSOCIATE CREATIVE DIRECTOR  
Brands: Jeep, Dodge, RBC, Frito Lay, Pepsi, Gatorade

**OGILVY & MATHER 2004-2005**  
Intermediate Art Director  
Brands: Dove, Mattel, Cogico, Kraft, Mastercard

**GJP ADVERTISING 2001-2004**  
Art Director  
Brands: LCBO, Ontario Gov't, Toyota, Radioshack

## PERSONAL SKILLS

